

Competition for the visual identification of the Warsaw Ghetto Museum

Warsaw Ghetto Museum in cooperation with The Association of Professional Polish Graphic Designers (STGU) announce an international Visual Identity Competition, that will be carried out in two stages.

In the first stage, based on the submitted portfolios, the Jury will select five authors (graphic studios, individual designers) that will qualify for the second stage.

In the second stage, selected authors will prepare initial concepts of WGM visual identity, based on which, the Competition Chapter will select the winner. The main prize is a commission for creating and implementing a visual identification for the Museum. The value of the commission (main prize): 35 000 PLN.

Competition schedule:

Announcement of the competition – 10.09.2019

Deadline for sending portfolios (first stage) – 11.10.2019

Portfolio selection (first stage) – 15-18.10.2019

Announcement of the winners of the first stage and start of the second stage of the competition – 21.10.2019

Preparation of the initial concepts of WGM visual identity by selected designer teams – until 15.11.2019

The meeting of the Competition Chapter (second stage) – 18-20.11.2019

Winner announcement – 21.11.2019

Implementation of the winning project – until 20.12.2019

The Competition Chapter will be composed of, among others, Philippe Boulakia from Bezalel Academy of Arts and Design Jerusalem and prof. Sławomir Kosmyńka from Academy of Fine Arts in Łódź.

The competition has a prestigious character. It allows designers from all over the world to take part in building memory of the Warsaw ghetto.

Detailed information about the competition including an application form are placed on the website: <http://konkurs.1943.pl/>