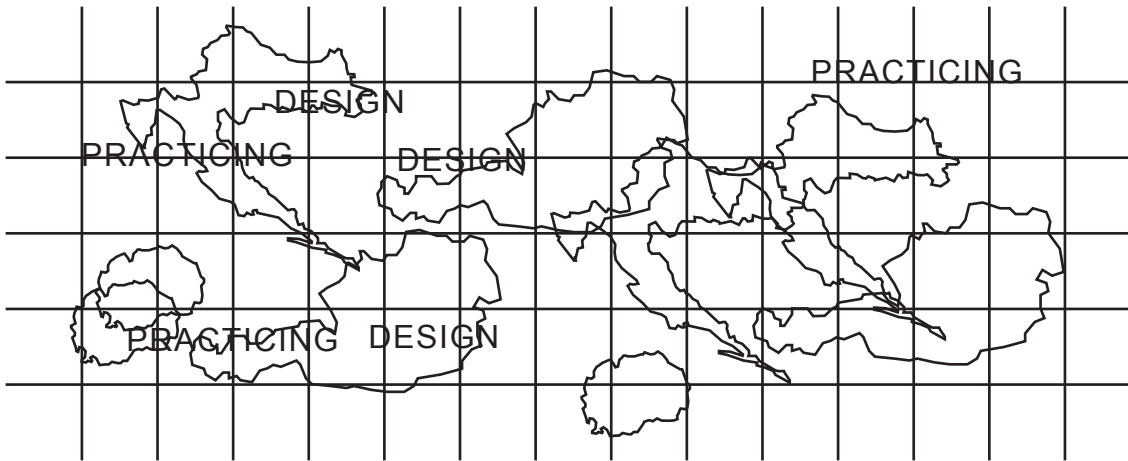


PRACTICING DESIGN:
 RETHINKING DESIGN EDUCATION CONFERENCE
 MAY 19–20, 2016 / SKOPJE

<u>MAY 19, 2016</u>	<u>PUBLIC ROOM – CENTRE FOR DESIGN AND INNOVATION</u>
17:00 – 17:30	<p>Registration</p> <p><i>Importance of design and internationalization</i> <u>H.e. Ms. Danijela Barišić</u>, Ambassador, Croatian Embassy in Skopje <u>Ms. Irina Dimovska</u>, Head of International cooperation, Ministry of Culture of the Republic of Macedonia</p>
18:00 – 19:00	<p><i>Practicing Design: Rethinking Design Education Study</i> <i>Project Objectives and Research Results</i> <u>Aleksandar Velinovski</u>, director, Public Room Skopje <u>Ivana Borovnjak</u>, president, Croatian Designers Association <u>Severin Filek</u>, professor, board member of BEDA, lecturer at various Austrian universities, managing director designaustria</p> <p><i>Practicing Design: Rethinking Design Education for the 21st century</i> <i>Theoretical framework of the Study</i> <u>Biserka Komnenić</u>, professor, Business College of Applied Studies, Novi Sad</p>
19:00 – 19:30	<p><i>Croatian experience after European qualification framework on Design Education</i> <u>Maja Jukić</u>, director, National Centre for External Evaluation of Education, Croatia</p>
19:30	Questions and answers
20:00	Reception

Public Room Skopje,
 50 Divizija 22, 1000 Skopje,
 Macedonia,
www.publicroom.org.
 +389 2 6092650,
contact@publicroom.org



MAY 20, 2016 FACULTY OF DESIGN AT THE EUROPEAN UNIVERSITY, SKOPJE

European University Skopje,
Bulevar Kliment Ohridski 68,
1000 Skopje,
www.eurm.edu.mk

09:00 Registration

09:30 – 11:00 *Socio-economic context of Design in the 21st Century*
(5–7 minutes presentations followed by debate)
Moderator: Severin Filek

Welcome

Participants:

Jana Maneva-Chuposka, dean, Faculty of Art and Design, EURM, Skopje, Lidija Naumovska, rector, Faculty of Art and Design, EURM, Skopje, Marta Naumovska Grnarova, director, Zavar Company, Skopje
Iva Šilović, project manager, Prostorja d.o.o., Zagreb, Gerhard Schlattl, Austrian Federal Economic Chamber, Danijela Domljan, professor, Faculty of Forestry, Department of Furniture and Wood Products, University of Zagreb, Gordana Ćorić, professor, University of Applied Sciences VERN', Zagreb

Debate

11:00 Coffee break

11:30 – 13:00 *Design Education: Learning by doing*
Implementation of practice in Design Curricula
(5–7 minutes presentations followed by debate)
Moderator: Ivana Borovnjak

Participants:

Damir Bralić, assistant professor, independent expert, Zagreb
Gordana Vrencovska, professor, Faculty of Art and Design, EURM Skopje, Pero Mrnarević, assistant professor, Academy of Fine Arts, University of Zagreb, Ledian Bregasi, professor, Faculty of Architecture and Design, Polis University, Tirana, Jelena Matić, professor, Faculty of Furniture and Interior Design, Department of technology, management and design of furniture and wood products, University of Belgrade



- 13:00 – 14:00 Lunch break
- 14:00 – 15:30 *Future challenges and recommendations for Design Education*
(5–7 minutes presentations followed by discussion)
Moderator: Gordana Ćorić
Biserka Komnenić, professor, Business College of Applied Studies, Novi Sad, Martin Foessleitner, managing director High-performance Vienna, lecturer at Sigmund Freud Private University Vienna and Donau-Universität Krems, Raya Stefanova, artistic director, One Design Week Plovdiv Antonino Di Raimo, dean, Faculty of Architecture and Design, Polis University Tirana
- 15:30 – 16:00 Questions and answers
- 16:00 Memo for cooperation with EURM, Skopje
- 17:00 Round tour at the Faculty of Arts and Design at EURM

PROJECT PARTNERS

- | | |
|-----------|--|
| Austria | designaustria |
| Croatia | Croatian Designers Association
VERN' University of Applied Sciences
Prostoria d.o.o. |
| Macedonia | Public Room Skopje
Faculty of Art and Design, European University in Skopje
Zavar Company d.o.o. |

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