

Kvadra Design, Croatian design brand of upholstered sleeping and sitting furniture announces,

and the Croatian Designers Association executes the

INTERNATIONAL KVADRA DESIGN 2012 design competition

GENERAL TERMS AND CONDITIONS

1. INTRODUCTORY PROVISIONS

1.1. The Contractor of the Competition is Kvadra Ltd., Pustodol Začretski 19G, Sveti Križ Začretje, tax number 64861685667, represented by Tomislav Knezović, director (hereinafter: 'the Contractor')

1.2. The Competition Executor is the Croatian Designers Association (CDA), Boškovićeve 18, 10000 Zagreb, tax number 69713516544, represented by Ira Payer, president.

1.3. The purpose of the Competition is obtaining innovative, technologically feasible, quality and professionally designed upholstered sleeping and sitting furniture. This Competition is the second competition in a row organized by Kvadra d.o.o. aiming to further develop the final product in order to reach higher levels of competitiveness on domestic and global market and thus confirm its status as a recognizable Croatian brand for upholstered furniture.

1.4. The Competition is public and shall be implemented according to the standards of the Croatian Designers Association.

1.5. The competition is opened for professional designers, architects, wood engineers – independent authors or interdisciplinary creative teams. Team members may belong to other related professions. It is recommended that a representative of an interdisciplinary team comes from one of the above-mentioned professions (not a condition).

1.6. Members of the Evaluation Jury, their deputies, members of the Technical Commission and drafters of the competition task as well as their close relatives and business associates from the working team may not participate in the competition. The competition is also closed for all Kvadra's employees and their close relatives.

1.7. Every competitor, author or team has the right to participate with 2 applications at the most.

1.8. Upon the official publication of the Competition authors/teams shall start developing their project proposal, at least one and two at the most, according to the Project Task and the content of the project proposal contained in point 7 of the General Terms and Conditions. Project Proposals shall be submitted to the address stated in point 7.2.

1.9. All participants are invited to participate in an verbal briefing to be organized at Kvadra's factory premises. The participation in the briefing is not obligatory. The briefing shall be streamed live and

those participants who are not able to participate due to their unavailability may pose their questions in advance via e-mail: natjecaji@dizajn.hr in accordance with provisions of the point 3.4. All questions shall be answered at the briefing.

1.10. Project proposals submitted after the prescribed deadline or not in line with the General Terms and Conditions shall be excluded from the Competition and the evaluation. All submitted project proposals and corresponding envelopes with applications and other requested documentation shall be assigned a code. This code shall be used during the evaluation process. Upon their announcement of participation in the Competition authors/teams accept this condition.

1.11. All participants in the Competition shall submit their project proposals in accordance with terms and conditions of the Competition (6. The content of the project proposal) within the prescribed deadline. The Evaluation Jury may ask from authors/teams whose project proposals had entered final selection to additionally present/defend their conceptual designs orally. Upon the oral presentation/defense the Evaluation Jury shall select the best three conceptual designs.

1.12 All participants in the Competition shall be informed about the results of the Competition electronically within 8 days from the Evaluation Jury's final decision.

1.13. The Competition shall be made public from the date of its publication on CDA (www.dizajn.hr) and Kvadra Design (www.kvadra.eu) official web sites as well as in the other public media starting from 6 April 2012.

2. THE COURSE OF THE COMPETITION

2.1. The Competition shall start on 6 April 2012 upon the publication of all relevant documentation (General Terms and Conditions, Competition Project Task and Project Task Map, application form, Public Call for verbal briefing) on CDA and Kvadra Design official web sites: www.dizajn.hr and www.kvadra.eu, and daily newspapers.

2.2. The announcements of participation in the verbal briefing shall be made until 24 April 2012.

2.3 The verbal briefing shall take place at 2:00 PM on 26 April 2012 at Kvadra Design's showroom (Kvadra Ltd., Sv. Križ Začretje, Pustodol Začretski 19G). Factory tour and meeting with technical staff shall be organized after the briefing. The verbal briefing is not obligatory.

2.4. Deadline for submitting project proposals is 4 June 2012.

2.5. The Evaluation Jury shall reach its decision on the best conceptual designs during its session. The Evaluation Jury may hold sessions on several occasions prior to reaching its decision but needs to reach its decision until the deadline from point 8.3 of the General Terms and Conditions.

2.6. The Evaluation Jury shall finalize its work until 13 June 2012. The results of the Competition shall be made public and delivered to all participants electronically 8 days upon the completion of the

Evaluation Jury's task. Names of awarded authors/members of creative teams shall be published on CDA and Kvadra Design official web sites: www.dizajn.hr and www.kvadra.eu.

2.7. The public presentation of the awarded project proposals shall take place on 15 June 2012 at the D-Day, the international design festival in Zagreb.

3. THE ANNOUNCEMENT OF PARTICIPATION IN THE VERBAL BRIEFING

3.1. It is recommended that participants take part in the verbal briefing and factory tour.

3.2. The announcement of participation in the verbal briefing shall be done electronically via natjecaji@dizajn.hr. The message has to be entitled „Briefing – announcement of participation“, and the text of the message shall state the name, address and phone number of the participant announcing his or her participation in the verbal briefing.

3.3. Deadline for the announcement of participation in the verbal briefing is 24 April 2012.

3.4. Participants who are not able to participate in the verbal briefing due to unavailability may pose their question in advance via natjecaji@dizajn.hr. The message has to be entitled „Questions for briefing – Kvadra Design Competition“ and sent until 24 April 2012 at 5 PM.

4. DOCUMENTATION

4.1. Participants shall have the following digital documents at their disposal:

GENERAL TERMS AND CONDITIONS (General Terms and Conditions.pdf)

APPLICATION FORM (Application_form.rtf)

COMPETITION PROJECT TASK (Project_Task.pdf)

4.2. The access to competition documentation is available to all interested parties.

4.3. The Competition Documentation is free of charge and available until the final deadline for submitting project proposals. The Competition Documentation is available at the Kvadra Design web page: www.kvadra.eu, as of the date of the official announcement of the Competition.

5. Q&A

5.1. Participants in the Competition have the right to ask questions related to the project task directly to Ada Kezić, competition manager, on the following e-mail address: natjecaji@dizajn.hr.

5.2. The deadline for all questions related to the Project Task is 31 May 2012.

5.3. Answers shall be published successively to all applicant participants and their names shall not be made public.

6. CONTENT OF PROJECT PROPOSALS

6.1. Project proposals shall contain the depiction of the preliminary conceptual design, elaboration of objects according to the stipulated instructions, visualization and/or models, basic dimension and technical description.

6.2. Preliminary designs shall comply with all functional requirements (and possibly meet 2 functions): sitting and sleeping depending on the type of the project task A or B; innovative and aesthetic requirements, ergonomic requirements; feasibility-technological requirements; construction and economic and environmental compliance.

6.3. All preliminary designs shall comply with standards contained in the Competition Documentation.

7. EQUIPMENT AND PRESENTATION OF PROJECT PROPOSALS

7.1. Project proposals should be prepared in digital form (.pdf) and recorded on CD-ROM no larger than 10 MB. CD-ROM shall be accompanied by A3 format map/booklet print-out no longer than 20 pages.

7.2. Project proposals shall be sent to the following address: Hrvatsko dizajnersko društvo - COMPETITION KVADRA DESIGN 2012, Boškovićeveva 18, 10 000 Zagreb, Croatia.

7.3. Along with their works, participants shall send an envelope containing a signed and filled-in Application Form that makes part of the competition documentation (Application_form.rtf).

7.4. Creative teams shall nominate a representative who has the right to participate and is responsible for the Project Proposal.

7.5. Participants in the Competition shall confirm their authorship by their signatures thus guaranteeing that they are authorized to submit the project proposal as well as use and alter their project proposals. Their signature also confirms that, according to the General Terms and Conditions, they have the right to participate and agree with the award of the contract on purchasing the exclusive right to use the authors' works (for all 3 awards) and are, therefore, obligated to initiate the further elaboration of the project proposal.

7.6. Deadline for accepting project proposals is 5 PM on 4 June 2012.

7.7. In case that a participant submits more than one project proposal, each project proposal needs to be submitted separately and prepared according to the General Terms and Conditions.

8. EVALUATION JURY

8.1. The Evaluation Jury is composed of five members; three representatives of the CDA and two representatives of Kvadra Ltd.:

1. Nikola Radeljković, (President) Master of product design, Numen/Foruse, CDA, www.numen.eu
2. Filip Despot, Master of product design, Grupa, CDA, www.grupa.com.hr
3. Saša Begović, d.i.a., 3LHD, CDA, www.3lhd.com
4. Tomislav Knezović, director of Kvadra Ltd., www.kvadra.eu
5. Sanja Knezović, d.i.a., Kvadra Ltd., www.kvadra.eu

8.2. In case of unavailability or withdrawal of one the Evaluation Jury members, a replacement shall be determined.

8.3. The Evaluation Jury shall select several preliminary designs, which must abide by the Competition criteria. The Evaluation Jury reserves the right to make a final selection of preliminary designs and invite the authors/teams to present and defend their preliminary designs orally to the Evaluation Jury on 11 June 2012. Upon the oral presentation, the Evaluation Jury shall select the best 3 preliminary designs and award the winners. The Evaluation Jury shall finalize its work after reaching a decision about which designs to award on 12 June 2012.

9. AWARDS

9.1. The competition has 3 money awards. The total fund for the awards amounts to 50.000 HRK gross (app. 6.695 EUR gross) and shall be distributed in the following manner:

1 st award	25.000 HRK gross (app. 3.350 EUR gross)
2 nd award	15.000 HRK gross (app. 2.010 EUR gross)
3 rd award	10.000 HRK gross (app. 1.340 EUR gross)

9.2. All the awards are stipulated in gross sums. The competitors shall bear the expenses of all tax payments.

9.3. In case that project proposals sent until the date scheduled for submitting preliminary designs defined in the General Terms and Conditions shall not comply with the criteria determined by the Evaluation Jury, the Jury has the right to reach a decision on awarding less than 3 awards. The Evaluation Jury has the right to determine awards of equal value and distribute the award fund accordingly.

9.4. The award procedure implies the exclusive right to use copyright works in the Republic of Croatia and abroad for the entire duration of the copyright on the behalf of the Contractor as well as the realization of the awarded work within the period of one year. If the Contractor does not start the development and production of the awarded product, the author has the right to offer his or her preliminary design from the awarded work to another producer.

The awarded authors are obliged to participate in the development of the technical documentation in cooperation with the development team of Kvadra Design, which will be regulated by a special agreement between the Contractor and the Authors of awarded works. The Contractor is obliged to ensure royalties for the Authors amounting to 2% of the wholesale marketed value of the product. The Contractor is also obliged to put the names of the awarded authors in all the announcements and promotional materials.

10. ANNOUNCEMENT OF RESULTS

10.1. The Evaluation Jury shall complete its evaluation and announce the results by 13 June, at the latest.

10.2. The results of the Competition shall be electronically delivered to all participants 8 days upon the completion of the Evaluation Jury's task. The names of awarded authors/members of creative teams shall be published on the CDA and Kvadra Design official web sites: www.dizajn.hr and www.kvadra.eu.

11. DEADLINES – SUMMARY

06 April 2012	Beginning of the Competition
24 April 2012	Last deadline for the announcement of the participation in the verbal briefing
26 April 2012	Verbal briefing
31 May 2012	Last deadline for questions concerning the Competition Project Task
04 June 2012	Last deadline for submitting project proposals
11 June 2012	Oral presentation of selected project proposals from the final round
13 June 2012	The Evaluation Jury shall finalize its work and announce the results

12. FINAL PROVISIONS

12.1. By submitting their designs, the authors agree to the terms and conditions of the Competition, as well as to the public presentation, publication and production of their designs. The Evaluation Jury reserves the right to make a wider selection of preliminary designs for the purposes of a public exposition – exhibition. The Participants are obligated to make a B1 format presentation poster (not mounted).

12.2. Participants are obligated to remain anonymous until the announcement of the Competition results.

12.3. The Participant is the author of the Project Proposal and reserves all related authorship rights.

12.4. Kvadra Design and the Croatian Designers Association are not responsible for any damages to project proposals resulting from the regular activities of the Evaluation Jury.